



**The ALS Association Greater Chicago Chapter  
Annual Golf Tournament**

**September 8, 2021**

**Cog Hill Golf & Country Club, Lemont, IL**





One of the most important foundations for any organization is a clearly defined purpose. Over a decade ago, the ALS Association was established with the purpose of providing Care Services, Advocating and funding Research for the ALS community. Our mission is to discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest.

Since 2004, we have experienced unprecedented growth for the need of our services throughout our expanding service territory. We are proud to serve the Central Illinois, Greater Chicagoland, and Northern Illinois ALS Communities. We have established ALS Multi-Disciplinary Clinics in partnerships with world-renowned hospitals, achieved success with strategic advocacy efforts, and developed significant relationships with partners in the fight against ALS.

We are confident that as a sponsor partner of The ALS Classic golf tournament, significant strides will be made in the areas of research, advocacy, and care. Our combined efforts will lead to a cure.

Warm Regards,

Julie M. Sharpe  
Executive Director



*"To be able to use the game of golf to touch the lives of victims of ALS and their families has been one of my life's biggest honors. I hope that in the next 10 years we can fan into flames the work started by the many individuals and corporations that have pioneered the hope."*

Bob Dickman, ALS Classic  
Tournament Chair

**Amyotrophic lateral sclerosis (ALS, also known as Lou Gehrig's Disease is a progressive neurodegenerative disease that affects nerve cells in the brain and spinal cord. People living with ALS gradually lose their ability to move, speak, swallow, and eventually breathe. There is no cure for ALS.**

- Every 90 minutes someone is diagnosed.
- Every 90 minutes someone loses their fight.
- Military Veterans are twice as likely to be diagnosed with ALS.
- The average life expectancy is 2 to 5 years.
- ALS affects your ability to walk, talk, swallow, and breathe without assistance.



## 2021 SPONSORSHIP OPPORTUNITIES



### TITLE SPONSORSHIP PACKAGE

**\$25,000**

- Company name in the Title of the event
- Prominent event signage
- Speaking opportunity during luncheon and cocktail awards reception
- First right of media coverage
- Logo hyperlinked on event website, included in event collateral, on show up gift, scoreboard and cart signs
- Four Foursomes (16 players)

### COURSE #1 PRESENTED BY "COMPANY" SPONSORSHIP

**\$20,000**

- Company name as Sponsor of Course #1
- Prominent event signage
- Speaking opportunity during luncheon and cocktail awards reception
- Logo on event website, included in event collateral and scoreboard
- Logo on premium item
- Four Foursomes (16 players)

### AWARDS CEREMONY PRESENTATION AND COCKTAIL RECEPTION (2 AVAILABLE)

**\$12,500**

- Sponsor of the Cocktail Reception and Awards Presentation
- Speaking opportunity during cocktail awards reception
- Logo on event website, included in event collateral, on show up gift, scoreboard and cart signs
- Logo on premium item
- Three Foursomes (12 players)

### LUNCHEON & HOSPITALITY TENT (2 AVAILABLE)

**\$7,500**

- Sponsor of Luncheon and Hospitality Tent
- Prominent event signage
- Logo on event website
- Logo included in event collateral
- Logo on premium item
- Two foursomes (8 players)

### BEVERAGE CART SPONSOR

**\$3,500**

- Prominent event signage
- Logo included in event collateral
- Logo on premium item
- One foursome

### GOLD SPONSOR

**\$5,000**

- Two Foursomes on Dubsdread, Prominent Event Signage, Logo on Premium item

### SILVER SPONSOR

**\$2,500**

- One Foursome, Event Signage, Tee Signage

### BRONZE SPONSOR

**\$1,200**

- One Foursome and Event Signage

### HOLE SPONSOR

**\$500**

### INDIVIDUAL PLAYER

**\$325**

- One Entry on an Open Foursome



## 2021 ALS Classic | SPONSORSHIP COMMITMENT FORM

Thank you for your interest in becoming a sponsor of the 2021 ALS Classic on Wednesday, September 8<sup>th</sup> Cog Hill Golf Course & Country Club, Lemont, IL.

My company/I will support the 2021 ALS Classic as a corporate sponsor at the following level:

|   |              |
|---|--------------|
| TITLE "PRESENTING" SPONSOR                        | ___ \$25,000 |
| COURSE "1" SPONSOR                                | ___ \$20,000 |
| AWARDS PRESENTATION CEREMONY & COCKTAIL RECEPTION | ___ \$12,500 |
| LUNCHEON & HOSITALITY TENT SPONSOR                | ___ \$7,500  |
| BEVERAGE CART SPONSOR                             | ___ \$3,500  |
| GOLD SPONSOR                                      | ___ \$5,000  |
| SILVER SPONSOR                                    | ___ \$2,500  |
| BRONZE SPONSOR                                    | ___ \$1,000  |
| TEE SPONSOR                                       | ___ \$500    |
| INDIVIDUAL PLAYER                                 | ___ \$300    |

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as it should appear on collateral): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Payment:

\_\_\_ Check Enclosed (made payable to The ALS Association Greater Chicago Chapter)

\_\_\_ Invoice my company | Signature \_\_\_\_\_

\_\_\_ Charge Credit Card | Signature \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_/\_\_\_\_

CVV - - -

Please provide your company logo in the following formats: .jpg and .eps to

[samantha@alsachicago.org](mailto:samantha@alsachicago.org) If you have any questions or

would like additional information, please contact

Julie M. Sharpe, Executive Director, at [julie@alsachicago.org](mailto:julie@alsachicago.org) or 312.932.0000